NEWS RELEASE

FORUM RESEARCH INC.

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The Forum Poll™ Second Most Accurate Vote Prediction in Newfoundland and Labrador Election

TORONTO, May 17th – The Forum Poll was the second most accurate firm to predict the Newfoundland and Labrador election.

Forum's prediction was well within the margin of error with a deviation of 2.97.

It's worth noting that of the four research firms attempting to predict the election, the two most accurate firms (Mainstreet and Forum) use Interactive Voice Response (IVR) polling methodology which once again proves to be a precise tool for measuring public opinion.

"The Newfoundland and Labrador election proved to be a challenging election to predict with many firms predicting a Conservative lead," said Forum Research President, Dr. Lorne Bozinoff. "Despite this Forum was able to predict the election well within the margin of error and our vote prediction was the second most accurate."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

Forum only used the final election prediction numbers published by each organization prior to Election Day.

To calculate the average deviation Forum Research compared survey results per party to actual election results.

Forum's margin of error is measured as the average deviation across all response categories.

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Newfoundland and Labrador Election, May 16th, 2019

Popular Vote Predictions

%	Liberal	PC	NDP	Other	Deviation[1]
Actual Results[2]	**43.9**	**42.6**	**6.3**	**7.1**	-
Mainstreet (IVR)	41.2	45.3	7.7	5.8	**2.04**
Forum Research (IVR)	**38.0**	**47.0**	**7.0**	**8.0**	**2.97**
Abacus (CATI)	37.0	42.0	15.0	6.0	**4.35**
MQO (CATI)	48.0	36.0	11.0	5.0	**4.38**

Seat Distribution Predictions

%	Liberal	PC	NDP	Other	Deviation[3]
Actual Results[4]	**14**	**24**	**2**	**0**	-
Forum Research	20	15	3	2	**4.50**

For more information:

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[1] Total percentage point deviation from actual results across all parties.

[2] Results. https://newsinteractives.cbc.ca/elections/newfoundland-labrador/2019/results/

[3] Total percentage point deviation from actual results across all parties.

[4] Results. https://newsinteractives.cbc.ca/elections/newfoundland-labrador/2019/results/